

## Integrating Strategic Planning, Distributed Leadership, and Innovation-Driven Technologies for School Improvement

Hamidatul Afifati Fauziah<sup>1</sup>  
Nurhana Fakhriyah Imtinan<sup>2</sup>  
Hanun Asrohah<sup>3</sup>  
Ali Mustofa<sup>4</sup>

hamidahafifahfauziah@gmail.com

imtinan.fakhri@gmail.com

hanunasrohah@uinsa.ac.id

alimustofa@uinsa.ac.id

**Abstract:** This study aims to analyze the integration of strategic planning, distributed leadership, and innovation-driven technology in improving school quality in the era of digital transformation. The research employs a qualitative approach using a Systematic Literature Review (SLR) method following the PRISMA 2020 guidelines. Data were collected from Scopus, Web of Science, ERIC, and Google Scholar databases covering publications from 2015 to 2025. The selection process involved identification, screening, eligibility assessment, and inclusion based on relevance, academic contribution, and alignment with the research focus. The data were analyzed using thematic synthesis to identify patterns, key themes, and conceptual relationships among the selected studies. The findings indicate that sustainable school improvement cannot be achieved through isolated approaches but requires the integration of three core elements: strategic planning as institutional direction, distributed leadership as a collaborative mechanism, and innovation-driven technology as an accelerator of transformation. These elements are mutually reinforcing in enhancing schools' adaptive capacity to global educational changes. Based on the synthesis, this study proposes "The Nexus of School Improvement" as a conceptual framework that explains the synergistic relationship among the three dimensions. The study contributes theoretically to the development of educational management literature and offers practical implications for policymakers and school leaders in designing sustainable, collaborative, and digitally driven school improvement strategies.

**Keywords:** School Improvement, Strategic Planning, Distributed Leadership, Educational Innovation, Digital Learning Technologies.

**Abstrak:** Penelitian ini bertujuan untuk menganalisis integrasi antara perencanaan strategis, kepemimpinan terdistribusi, dan teknologi berbasis inovasi dalam peningkatan mutu sekolah di era transformasi digital. Penelitian ini menggunakan pendekatan kualitatif dengan metode Systematic Literature Review (SLR) yang mengikuti protokol PRISMA 2020. Data dikumpulkan dari database Scopus, Web of Science, ERIC, dan Google Scholar dengan rentang publikasi

---

<sup>1</sup> Universitas Islam Negeri Sunan Ampel Surabaya

<sup>2</sup> Universitas Islam Negeri Sunan Ampel Surabaya

<sup>3</sup> Universitas Islam Negeri Sunan Ampel Surabaya

<sup>4</sup> Universitas Islam Negeri Sunan Ampel Surabaya

*tahun 2015–2025. Seleksi literatur dilakukan melalui tahap identifikasi, penyaringan, kelayakan, dan inklusi berdasarkan kriteria relevansi tema, kontribusi ilmiah, serta kesesuaian fokus penelitian. Analisis data menggunakan teknik thematic synthesis untuk mengidentifikasi pola, tema utama, dan hubungan antar konsep. Hasil penelitian menunjukkan bahwa peningkatan mutu sekolah yang berkelanjutan tidak dapat dipisahkan dari integrasi tiga elemen utama, yaitu perencanaan strategis sebagai arah institusional, kepemimpinan terdistribusi sebagai mekanisme kolaboratif, dan teknologi inovasi sebagai akselerator transformasi. Ketiga elemen tersebut saling melengkapi dalam membangun kapasitas adaptif sekolah terhadap perubahan global. Penelitian ini menghasilkan model konseptual “The Nexus of School Improvement” yang menjelaskan hubungan sinergis antar elemen tersebut. Studi ini memberikan kontribusi teoretis dalam memperkaya kajian manajemen pendidikan serta implikasi praktis bagi pengambil kebijakan dan kepala sekolah dalam merancang strategi peningkatan mutu berbasis digital dan kolaboratif.*

**Kata Kunci:** *Peningkatan Sekolah, Perencanaan Strategis, Kepemimpinan Terdistribusi, Inovasi Pendidikan, Teknologi Pembelajaran Digital.*

## **Introduction**

The global education landscape is currently undergoing major changes marked by the massive integration of digital technologies in the learning process, which has increased the accessibility and flexibility of education around the world (Mahmadov, 2025). This digital transformation is driving the emergence of new education policies that adapt curriculum, teaching methods, and global engagement strategies to be more relevant to the needs of the 21st century (Suresh Kumar & Shobana, 2023). These changes also present challenges such as the digital divide, the need for teacher training, and the importance of adequate technological infrastructure to ensure equitable access to education (Nisa et al., 2024).

The current school improvement is not only an administrative jargon, but also a strategic need to ensure the relevance and competitiveness of graduates in the ever-changing global era. Efforts in school development must be carried out in a planned and sustainable manner by adjusting the vision, mission, and goals of the school to the demands of the times and the needs of students. The active involvement of principals, teachers, and all stakeholders is essential in designing innovative programs that can improve the quality of learning and competitiveness of graduates (Khaira & Azhar, 2023). In addition, strengthening teacher competence, especially in mastering

technology and 21st century learning strategies, is a key factor so that graduates are able to compete at the national and international levels (Yan et al., 2022).

The gap between education policy and practice in schools remains a major challenge, where policy implementation often does not run effectively due to various structural and cultural barriers (Masrul Hakim, Hairunnas, 2022). Many schools are stuck in rigid administrative routines, so efforts to improve the quality of learning are less than optimal (Waslander et al., 2023). This condition causes schools to fail to respond dynamically to student needs and are less adaptive to the changes needed (Afifuddin et al., 2025). In addition, the delay in adopting innovations is also influenced by the limited capacity of schools in adapting organizational routines to the demands of new policies (Waslander et al., 2023).

Previous studies tend to examine strategic planning, distributed leadership, and educational technology separately. Research on strategic planning mainly focuses on institutional governance and policy implementation, while distributed leadership studies emphasize teacher collaboration and organizational culture. Meanwhile, technology-oriented studies predominantly discuss digital learning adoption and infrastructure readiness. However, limited studies comprehensively integrate these three dimensions into a unified framework for sustainable school improvement. This fragmentation creates a theoretical and practical gap, particularly in understanding how leadership distribution and technology integration can operationalize strategic planning in dynamic educational environments.

Current studies on school improvement increasingly emphasize that digital transformation in education is no longer limited to technology adoption, but also involves leadership adaptability, collaborative governance, and strategic organizational planning (Deogaonkar, 2025). Recent educational leadership research highlights that innovation-driven technologies, including AI-supported systems, require schools to develop more flexible leadership structures and data-informed decision-making processes (Olabiyi et al., 2025). This development indicates that sustainable school improvement cannot rely solely on technological infrastructure, but requires the integration of strategic planning, distributed leadership, and innovation-oriented school management.

Thus, *school improvement* in the digital era requires an integrative approach: (1) *strategic planning* to ensure direction, priorities, and context-based governance; (2) *distributed leadership* to strengthen collective capacity and sustainability of change; and (3) *innovation-driven technology* to expand and deepen the quality of learning. Departing from these conditions, this article places the integration of the three elements as a strategic framework to bridge the policy-practice gap and strengthen the adaptive capacity of schools in facing digital-based global education changes.

### **Research Methods**

This study employed a qualitative approach using a Systematic Literature Review (SLR) design. The SLR design was selected because the study aims to identify, evaluate, and synthesize prior research on strategic planning, distributed leadership, innovation-driven technology, and sustainable school improvement in a transparent and replicable manner. A systematic review requires a clearly defined review focus, explicit search strategy, inclusion and exclusion criteria, and a documented selection process to reduce bias in literature synthesis (Kitchenham, 2004; Snyder, 2019).

The review was guided by the following question: How can strategic planning, distributed leadership, and innovation-driven technologies be integrated as a framework for sustainable school improvement in the digital era? This question was operationalized into four analytical focuses: (1) the role of strategic planning in school improvement, (2) the contribution of distributed leadership to collaborative school transformation, (3) the function of innovation-driven technology in educational change, and (4) the integration of the three dimensions into an explanatory framework.

The literature search was conducted through four academic databases: Scopus, Web of Science, ERIC, and Google Scholar. These databases were selected to ensure coverage of international indexed journals, educational research databases, and relevant scholarly publications. The search covered publications from 2015 to 2025 to capture contemporary debates on school improvement and digital transformation. However, several foundational works published before 2015 were used as conceptual and methodological references because they are widely recognized in SLR methodology, distributed leadership, and thematic synthesis.

The search strategy used combinations of keywords and Boolean operators, including: “school improvement” AND “strategic planning”; “distributed leadership”

AND “school improvement”; “educational technology” OR “digital transformation” AND “school leadership”; “innovation-driven technology” AND “education”; and “strategic planning” AND “distributed leadership” AND “technology integration”. The keywords were adapted to the search syntax of each database. All retrieved records were documented in a screening table containing author, year, title, source, database, research focus, method, key findings, and relevance to the review question.

Table 1. Inclusion and Exclusion Criteriiax

Aspect	Inclusion Criteria	Exclusion Criteria
Publication type	Peer-reviewed journal articles, academic proceedings, books/book chapters, dissertations, and reputable research reports relevant to the topic.	Non-academic sources, opinion pieces without scholarly basis, news articles, and sources with incomplete bibliographic information.
Time span	Publications from 2015 to 2025, with selected foundational works used only for conceptual or methodological grounding.	Publications outside the time span that did not function as foundational references.
Language	English and Indonesian publications.	Publications in other languages that could not be reliably interpreted.
Topical relevance	Studies discussing school improvement, strategic planning, distributed leadership, educational leadership, digital transformation, educational technology, or innovation in schools.	Studies that did not directly relate to school improvement or the main analytical variables.
Accessibility	Full-text sources accessible for eligibility assessment and synthesis.	Unavailable full texts, abstracts only, or inaccessible documents.

The selection process followed the PRISMA 2020 protocol, which consists of identification, screening, eligibility assessment, and inclusion. PRISMA was applied to make the review process transparent by showing how records were identified from databases, how duplicate and irrelevant records were removed, how full texts were assessed, and how the final studies were included in the synthesis (Page et al., 2021).

At the identification stage, 400 records were retrieved from Scopus, Web of Science, ERIC, and Google Scholar. After removing 77 duplicate records and 23 records

that were incomplete or not academically relevant, 300 records were screened based on title and abstract. From this stage, 198 records were excluded because they were not directly related to the research focus. A total of 102 full-text reports were sought for retrieval; 14 reports could not be accessed. Therefore, 88 full-text reports were assessed using the inclusion and exclusion criteria. After eligibility assessment, 42 reports were excluded for the following reasons: not directly related to school improvement (n = 17), not addressing the main variables (n = 12), insufficient theoretical or empirical contribution (n = 7), and outside the language or publication criteria (n = 6). Finally, 46 studies were included in the thematic synthesis.

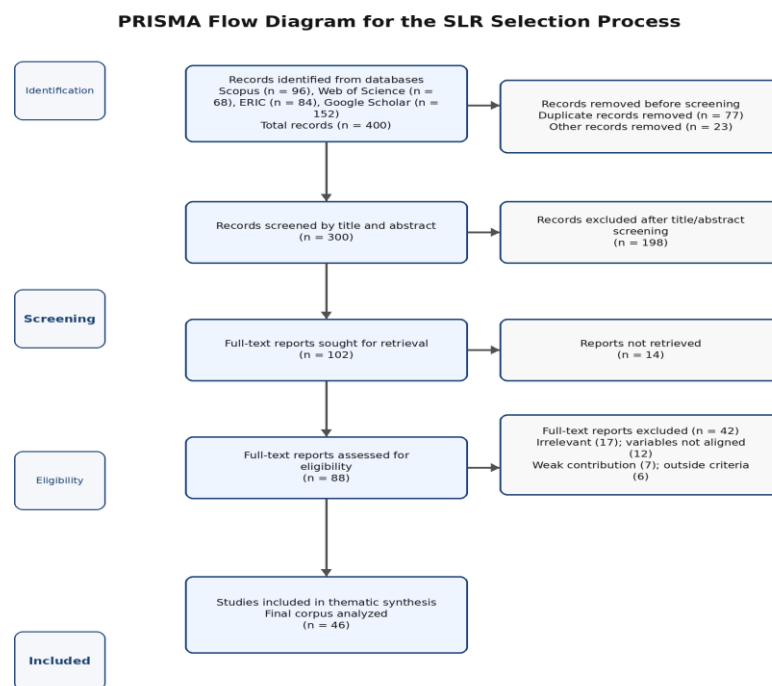


Figure 1. PRISMA flow diagram of the article selection process.

Quality appraisal was conducted by assessing each study based on four indicators: (1) relevance to the review question, (2) clarity of method or conceptual argument, (3) contribution to one or more main themes, and (4) credibility of publication source. Studies that met the minimum quality threshold were retained for synthesis, while studies with weak relevance or unclear contribution were excluded. This step was intended to strengthen the validity and reliability of the review process.

The selected studies were analyzed using thematic synthesis. This method enables researchers to organize findings from different studies into descriptive and

analytical themes (Thomas & Harden, 2008). The analysis involved three stages: coding relevant findings from the included studies, grouping similar codes into descriptive themes, and developing analytical themes that explain the relationship among strategic planning, distributed leadership, innovation-driven technology, and school improvement. The synthesis resulted in four major themes: strategic planning as institutional direction, distributed leadership as collaborative execution, innovation-driven technology as an accelerator of transformation, and the integrated framework called “The Nexus of School Improvement.”

To maintain trustworthiness, the review process emphasized transparency, consistency, and auditability. The search terms, databases, eligibility criteria, screening stages, and final number of included studies were explicitly reported. This procedure supports methodological rigor and allows future researchers to replicate, refine, or empirically test the proposed framework in different school contexts.

## **Results and Discussion**

### **The Vital Role of Strategic Planning in School Improvement**

#### **Paradigm Evolution**

The thematic synthesis shows that strategic planning in schools has moved from a linear, compliance-oriented document toward an adaptive governance process. In the earlier paradigm, planning was commonly treated as a periodic sequence of vision statements, targets, budgets, and activities. Such plans offered administrative order, but they often became detached from classroom realities when policy demands, student needs, or technological conditions changed. Contemporary research instead presents strategic planning as a continuous cycle of diagnosis, priority setting, implementation, monitoring, learning, and revision. In this sense, the plan is not a fixed script; it is an institutional mechanism for maintaining direction while allowing operational flexibility (Bantilan et al., 2023; Cheng, 2020).

This shift is visible across different education systems. Research on policy implementation shows that centrally designed reforms are filtered through existing school routines, professional norms, and local interpretations; therefore, a technically sound policy may produce uneven results when it is not translated into workable

organizational practices (Waslander et al., 2023). Comparative digital-education evidence reaches a similar conclusion: successful transformation depends on coherent strategic visions, coordination, capacity building, governance, and evaluation rather than isolated procurement decisions (Boeskens & Meyer, 2025; OECD, 2023). Strategic planning thus performs two simultaneous functions: it stabilizes the long-term purpose of improvement and creates legitimate opportunities to revise short-term actions when evidence or context changes.

The implication for school improvement is important. Adaptability should not be interpreted as the absence of direction. Instead, adaptive planning requires a clear theory of change, measurable indicators, scheduled review points, and explicit decision rules for modifying programs. Schools become more resilient when they know which goals are non-negotiable—such as equity, learning quality, and student well-being—and which implementation pathways may be adjusted. This distinction prevents strategic plans from becoming either rigid administrative instruments or collections of disconnected innovations.

### **Crisis Management and Data-Informed Decision Making**

Strategic planning also strengthens crisis management because it clarifies priorities, decision authority, communication channels, and resource-allocation procedures before disruption occurs. The literature indicates that principals with stronger strategic-planning competence are better positioned to anticipate risks, coordinate responses, and connect emergency decisions with longer-term institutional goals (Kaddour et al., 2024). During a crisis, this preparation reduces purely reactive decision making and enables leaders to distinguish urgent operational responses from strategic commitments that must be protected.

Evidence from different regions suggests that planning quality depends on the use of relevant information rather than the volume of documentation. In Latin American higher-education contexts, strategic management has been associated with aligning institutional vision, resources, and stakeholder responsibilities (Inga et al., 2021). At the school level, the same principle implies that attendance, assessment, teacher-development, infrastructure, and stakeholder-feedback data should be

interpreted together. Data are useful only when they are connected to questions that matter: Which learners are not benefiting? Which professional capacities are missing? Which routines create bottlenecks? Which interventions should be expanded, redesigned, or discontinued? Strategic planning therefore converts evidence into priorities, while leadership structures determine whether those priorities become coordinated action.

### **Planning Models, Methodological Choice, and Context**

The reviewed studies identify SWOT, QSPM, and SOAR as useful but context-dependent planning tools. SWOT supports diagnosis by organizing internal strengths and weaknesses alongside external opportunities and threats, whereas QSPM adds a comparative weighting process that can make strategic choices more transparent (Fariha et al., 2025; Rahim et al., 2021). SOAR shifts attention toward strengths, opportunities, aspirations, and desired results and may be particularly useful when schools seek to build collective commitment around an improvement agenda (Cole et al., 2022). None of these tools should be treated as a universal formula. Their value depends on the quality of evidence, stakeholder participation, and the extent to which analysis leads to decisions, responsibilities, timelines, and monitoring indicators.

Contextualization is equally important. Indonesian studies demonstrate that integrating local culture, community resources, and regional needs can increase the relevance of school programs and strengthen stakeholder ownership (Abdullah et al., 2025). This local orientation is not opposed to global relevance. Internationally transferable principles—such as equity, evidence-informed decision making, professional learning, and collaborative governance—must be expressed through context-sensitive priorities. A rural school with limited connectivity, an urban school managing platform overload, and a high-performing school experimenting with artificial intelligence may use the same adaptive-planning logic but require different sequencing, investments, and risk controls.

### **Strategic Planning as Cultural Engineering**

A consistent finding across the literature is that the planning process can shape school culture. When teachers, school leaders, administrative staff, parents, and

community representatives participate in diagnosing problems and selecting priorities, the plan becomes a negotiated commitment rather than an external requirement. Participation increases the likelihood that improvement goals will be interpreted consistently and embedded in daily routines (Sumual et al., 2025). Conversely, a plan produced by a small administrative group may be technically complete yet culturally weak because the people responsible for implementation do not understand its assumptions or regard it as their own.

Strategic planning should therefore be evaluated not only by the quality of the final document but also by the quality of the conversations, learning, and role clarification generated during its development. This perspective provides the first component of the proposed Nexus model: strategic planning functions as the “brain” because it gives the organization direction, priorities, criteria, and memory. However, a brain cannot implement change by itself. Direction must be transmitted, interpreted, and enacted through a network of people with complementary expertise.

## 1. Distributive Leadership

### Conceptual Development and International Evidence

Distributed leadership conceptualizes leadership as a practice stretched across leaders, followers, tasks, and situations rather than as the personal property of the principal (Spillane et al., 2001). Two decades of international research confirm the continued relevance of this perspective, particularly when schools face complex reforms that exceed the knowledge and capacity of a single formal leader (Harris et al., 2022). Distribution does not mean that everyone leads everything or that formal accountability disappears. Effective distribution combines clear direction with differentiated authority: individuals or teams lead particular improvement tasks because they possess relevant expertise, credibility, or access to information.

The global evidence also cautions against romanticizing distribution. Leadership can be dispersed in fragmented or inequitable ways, and informal influence can reproduce existing hierarchies. The quality of distributed leadership therefore depends on coordination, role clarity, trust, access to professional learning, and mechanisms for accountability. This is why strategic planning and distributed leadership are

complementary. Planning identifies the priorities and boundaries of action; distributed leadership mobilizes the professional knowledge needed to interpret and implement them.

### **Mechanisms Linking Leadership Distribution to Improvement**

The synthesis identifies three mechanisms through which distributed leadership contributes to school improvement. First, it creates relational trust and professional agency. When principals invite teachers to lead curriculum, assessment, inclusion, or technology initiatives, they signal that expertise is recognized throughout the organization. Second, it strengthens collaboration by creating structured opportunities for peer learning, joint inquiry, and the exchange of classroom practices. Research has linked distributed leadership with teacher collaboration and organizational innovativeness, indicating that collaboration is an important pathway between leadership practice and innovation (Çoban & Atasoy, 2020). Third, it expands the school's problem-solving capacity because information from classrooms, student services, administration, and community relationships can be combined rather than filtered through one office.

Professional learning communities illustrate this mechanism in practice. Teacher leaders can facilitate collaborative planning, moderate evidence discussions, mentor peers, and coordinate cycles of instructional improvement. System-wide cases show that such structures become more sustainable when teacher-leader roles are purposeful, supported, and connected to organizational goals rather than added informally to existing workloads (Mcbrayer et al., 2018). Similarly, data teams can transform assessment or attendance information into improvement strategies only when members have time, analytical support, and authority to act on their interpretations (Park & Datnow, 2009).

### **Cultural Variation and Contextual Adaptation**

Distributed leadership is a global concept, but its enactment varies across cultures and systems. In contexts with strong hierarchical traditions, teachers may interpret leadership roles as crossing formal authority, while principals may distribute tasks without distributing meaningful discretion. In more decentralized settings, schools may possess greater autonomy but still lack coordination. Evidence from

Singapore demonstrates that future-ready reform requires leadership capable of connecting national direction, school-level learning, and long-term capacity development (Ng & Wong, 2020). Indonesian evidence similarly indicates that instructional and distributed leadership can support teacher professional development, but the effects depend on formal support, supervision, and organizational conditions (Amzat et al., 2022; Sitaasih, 2020).

These findings suggest that the relevant question is not whether leadership should be centralized or distributed in absolute terms. The more useful question is which decisions require common direction and which require professional discretion. System goals, ethical safeguards, resource ceilings, and accountability arrangements may require central coordination, whereas pedagogical experimentation, peer support, and contextual problem solving benefit from distributed expertise. The “nervous system” metaphor captures this two-way movement: leadership networks transmit strategic priorities to practice and return information from practice to strategic decision makers.

## 2. Innovation-Driven Technology as an Accelerator of Transformation

Technology in education has evolved from just a tool (*Tool*) to become the ecosystem that underlies school operations. School digital transformation is not only about the digitization of teaching materials, but about fundamental changes in the school's business and pedagogical processes. Digital transformation is defined as the integration of versatile and disruptive digital technologies such as IoT, AI, *Augmented Reality* (AR), and *Blockchain* into all aspects of the school (Timotheou et al., 2023). The goal is to improve teaching, learning, and management efficiency.

The literature identifies the key factors that influence the success of this transformation (Timotheou et al., 2023):

1. **Leadership and Management:** This is the *cornerstone*. Without a digital vision from leaders, technology is just a display.
2. **Curriculum and Resources:** National strategies and digital education resources must be aligned.
3. **Data Administration:** The use of *big data* for evidence-based decision-making (*datafication*).

4. **Socio-economic background:** Family support and the *digital divide* remain the main barriers to overcome.

### **Digital Maturity and AI Readiness**

The concept of "Digital Maturity" (*Digital Maturity*) becomes important to measure the extent to which schools have transformed. Bibliometric studies on Web of Science databases show that digital leadership has a substantial impact in driving this transformation (Olabiyi et al., 2025). School leaders must have "AI Readiness" or readiness to face artificial intelligence.

Research shows that a combination of digital leadership, AI readiness, and strategic resource alignment (*strategic resource alignment*) resulting in successful transformation outputs (Deogaonkar, 2025). This means that schools should not just buy AI software, but should prepare the culture and human resources to work side by side with such intelligent algorithms.

In the era of Industry 4.0, digital education innovation includes three main elements: addressing basic computerization problems, expanding educational opportunities (accessibility), and improving the quality of balanced educational development (Klopov et al., 2023). However, this digitalization inevitably creates a conflict with traditional educational structures, which demand innovative solutions from school management.

### **Case Study of the Independent Teaching Platform in Indonesia**

Indonesia's Platform Merdeka Mengajar (PMM) provides a useful contextual illustration of these global dynamics. Studies report that perceived usefulness and user experience influence teachers' engagement with the platform, while limited socialization, technical training, time, and infrastructure can reduce participation (Amullah et al., 2025; Pramadewi et al., 2024). PMM can facilitate access to teaching resources and professional learning, but meaningful use depends on school-level support and the initiative of teachers and principals (Hudiana & Rusman, 2025). These findings should not be read as a uniquely Indonesian problem. They mirror international evidence showing that platform adoption is mediated by professional capacity, workload, usability, policy coherence, and digital equity.

The comparative lesson is that national platforms require local organizational arrangements. In Indonesia, this may involve allocating protected time for teachers to explore resources, creating peer-support groups, appointing teacher facilitators, and connecting platform activity to school improvement priorities. In Singapore and other systems with strong digital strategies, leadership development and system coherence remain central even when infrastructure is more advanced (Ng & Wong, 2020; OECD, 2023). In lower-resource settings, basic connectivity and device access may be the first priority, but equitable access must still be accompanied by teacher support and pedagogical relevance. PMM is therefore positioned in this review as one national expression of a wider global challenge: translating technological availability into sustained professional and instructional change.

### **3. Strategic Integration: Combining Planning, Leadership, and Technology Framework "The Nexus of School Improvement"**

Continuous school improvement does not happen by chance; it is designed through deliberate integration (*intentional integration*). Based on cross-reference analysis (Cardenal et al., 2023; Sahl, 2025), this report proposes an integration model that can be referred to as "*The Nexus of School Improvement*" (A Higher School Setting). In this model:

#### **1. Strategic Planning as the "Brain" (Direction):**

Strategic planning sets the vision of digital transformation and defines leadership roles. The plan document should explicitly contain technology goals (e.g.: "Increase teachers' digital literacy by 50% in 2 years") and leadership distribution mechanisms (e.g., "Establish a teacher-led Digital Transformation Team").

*Evidence:* Successful school districts are those that proactively integrate technology leadership into their strategic planning and governance structures (Sahl, 2025). Instead, a fragmented reactive approach (*piecemeal*) cause sustainability failure.

#### **2. Distributive Leadership as a "Nervous System" (Movement):**

Strategic vision is executed through a network of dispersed leaders. The principal does not work alone; They empower technologist teachers, curriculum coordinators, and administrative staff to lead specific initiatives.

*Evidence:* The study of 1-to-1 computer program integration concludes that technology implementation requires distributive leadership (Cohen, 2017). The technical and pedagogical complexity is too great to be handled by one person. CoSN competency framework (*Consortium for School Networking*) also emphasizes the importance of building cross-functional teams for technology decision-making (Consortium for School Networking (CoSN), 2011).

### 3. Innovation Technology as an "Accelerator" (Tool):

Technology accelerates the achievement of strategic goals and facilitates the collaborative work of distributive leaders. For example, the use of a Learning Management System (LMS) or PMM allows school leaders to monitor the progress of strategies in real-time based on data.

*Evidence:* Usage *Big Data* and digital analytics are a prerequisite for accountable strategic decision-making (Timotheou et al., 2023). Technology provides the data needed for strategic planning to be dynamic, not static.

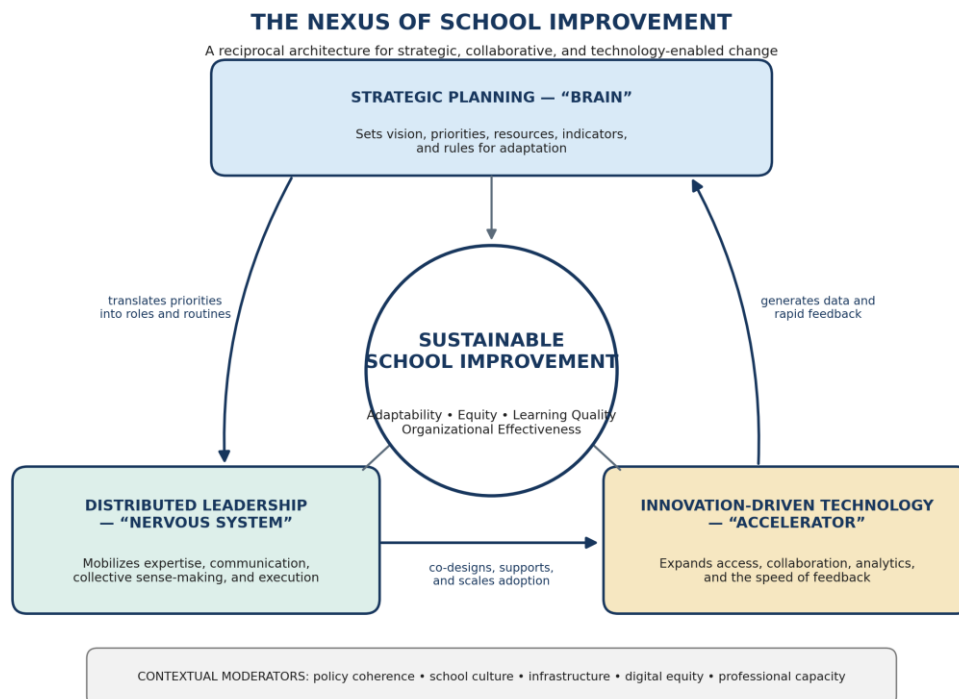


Figure 1. *The Nexus of School Improvement: Reciprocal integration of strategic planning, distributed leadership, and innovation-driven technology.*

Note. Developed by the authors based on the synthesis of Spillane et al. (2001), Harris et al. (2022), Timotheou et al. (2023), OECD (2023), and Boeskens and Meyer (2025).

### **Integration Mechanism in Practice**

Modern strategic planning must include "Digital Equity" and transformation as the main pillars. School leaders must develop a plan that aligns school functions with digital initiatives (Sahl, 2025). This includes budgeting for infrastructure, but more importantly, budgeting for human capacity development (*Personalized Professional Learning*) as outlined in the framework *Future Ready Schools* (Ng & Wong, 2020).

Elmore states that in a distributive leadership system, the leader's job is to protect teachers from non-instructional distractions (Elmore, 2000). In the context of technology, this means that school leaders (through strategic planning) ensure that technology does not add to the administrative burden of teachers, but rather facilitates it. Instructional leadership projects should be designed to promote project-based learning (*Project Based Learning*) and engage students in leadership development (Wu et al., 2023). Technology provides data. However, the data does not speak for itself. It takes distributive leadership through school data teams or communities of practitioners to interpret that data and turn it into learning improvement strategies (Park & Datnow, 2009). Strategic planning provides a mandate and time for these teams to meet and collaborate.

This integration is not without obstacles. Cultural resistance, lack of digital literacy of senior leaders, and budget constraints are common challenges (Masruri et al., 2025).

1. **Challenge:** Resistance to changes in routine; *Solution:* Using a distributive leadership approach to engage agents of change (Thien & Tan, 2019)(*change agents*) from teachers who are respected by their peers, so that the adoption of technology feels like a movement *bottom-up* Not coercive *top-down*.
2. **Challenge:** Limitations of strategic vision; *Solution:* Adopt adaptive planning models (such as QSPM or SOAR) that allow for strategy revision based on real-time data provided by technology (Cole et al., 2022; Nazra et al., 2022; Rahim et al., 2021).

### **Conclusion**

This study concludes that sustainable school improvement in the digital era requires the integration of strategic planning, distributed leadership, and innovation-driven technology. Strategic planning provides institutional direction and long-term priorities, distributed leadership translates these priorities into collaborative action, and technology accelerates communication, innovation, and data-informed decision-making. Together, these dimensions form the proposed “Nexus of School Improvement” framework.

Theoretically, this framework bridges the apparent tension between strategic planning, which is often regarded as rigid and hierarchical, and distributed leadership, which emphasizes flexibility, participation, and shared responsibility. The findings suggest that both approaches are complementary rather than contradictory, as strategic planning provides coherence while distributed leadership ensures adaptive and collaborative implementation. Practically, governments and local education authorities should not focus solely on providing digital platforms such as the Platform Merdeka Mengajar (PMM), but should also allocate dedicated time for teacher collaboration, professional learning communities, peer mentoring, and teacher-led digital innovation.

Since this study employed a Systematic Literature Review, its findings remain primarily theoretical and conceptual. Future research should empirically test the “Nexus of School Improvement” framework across different educational levels and institutional contexts, including vocational and general senior high schools, junior high schools, and primary schools. Such studies are necessary to evaluate the framework’s effectiveness, adaptability, and contribution to measurable school improvement outcomes.

## REFERENCES

Abdullah, F., Fitriah, M., & Sola, E. (2025). Mengembangkan Model Perencanaan Strategis Kontekstual Berbasis Kearifan Lokal Untuk Manajemen Sekolah Di Sulawesi Selatan. *TSAQOFAH: Jurnal Penelitian Guru Indonesia*, 5(4), 3898–3914. <https://doi.org/https://doi.org/10.58578/tsaqofah.v5i4.6598>

Afifuddin, A., Amri, M., Latif, A., Rosmini, R., & Bin Tahir, S. Z. (2025). Negotiating multicultural values within centralized education systems: a case study of Indonesia. *Frontiers in Education*, 10(July), 1–13. <https://doi.org/10.3389/feduc.2025.1620685>

Amullah, I., Idayono, A. T., & Fiolis, W. (2025). Evaluasi Partisipasi Guru Dalam Pemanfaatan Platform Merdeka Mengajar (PMM) Untuk Meningkatkan Mutu Sekolah SMA Ibnu Hajar Boarding School Depok. *Jurnal Kajian Ilmiah*, 25(2), 1410-9794. <https://doi.org/https://doi.org/10.31599/4nphnz46>

Amzat, I. H., Yanti, P. G., & Suswandari, S. (2022). Estimating the Effect of Principal Instructional and Distributed Leadership on Professional Development of Teachers in Jakarta, Indonesia. *SAGE Open*, 12(3). <https://doi.org/10.1177/21582440221109585>

Bantilan, J. C., Deguito, P. O., Otero, A. S., Regidor, A. R., & Junsay, M. D. (2023). *Strategic Planning in Education: A Systematic Review*. 45(1), 40-54. <https://doi.org/10.9734/AJESS/2023/v45i1976>

Boeskens, L., & Meyer, K. (2025). Policies for the digital transformation of school education: Evidence from the Policy Survey on School Education in the Digital Age. *OECD Education Working Papers*. <https://doi.org/10.1787/464DAB4D-EN>

Cardenal, M.-E., Díaz-Santana, O.-D., & González-Betancor, S.-M. (2023). Teacher-student relationship and teaching styles in primary education: A model of analysis. *Journal of Professional Capital and Community*, 8(3), 165-183. <https://doi.org/10.1108/JPCC-09-2022-0053>

Chen, J., & Meng, J. (2025). Leadership and Decision-Making Mechanisms in Educational Management. *International Journal of Sociologies and Anthropologies Science Reviews*, 5(5), 721-732. <https://doi.org/10.60027/ijrsasr.2025.7207>

Cheng, E. C. K. (2020). Knowledge Management for Improving School Strategic Planning. *EMAL: Educational Management Administration & Leadership*, 49(5), 1-17. <https://doi.org/10.1177/1741143220918255>

Çoban, Ö., & Atasoy, R. (2020). Relationship Between Distributed Leadership, Teacher Collaboration and Organizational Innovativeness. *International Journal of Evaluation and Research in Education (IJERE)*, 9(4), 903-911. <https://doi.org/10.11591/ijere.v9i4.20679>

Cohen, M. M. (2017). *Leading Technological Change: A Qualitative Study of High School Leadership in the Implementation of One-To-One Computing*. Northeastern University.

Cole, M. L., Stavros, J. M., Cox, J., & Stavros, A. (2022). Measuring Strengths, Opportunities, Aspirations, and Results: Psychometric Properties of the 12-Item SOAR Scale. *Frontiers in Psychology*, 13(13), 1. <https://doi.org/https://doi.org/10.3389/fpsyg.2022.854406>

Consortium for School Networking (CoSN). (2011). *CoSN's Framework of Essential Skills of the K-12 CTO*.

Deogaonkar, A. (2025). Digital leadership, AI readiness and strategic resource allocation in education: a configurational approach to post-pandemic transformation. *International Journal of Educational Management*, 39(5), 1105–1119. <https://doi.org/https://doi.org/10.1108/IJEM-06-2025-0438>

Elmore, R. F. (2000). *Building a New Structure for School Leadership*.

Fariha, A. N., Suharto, N., & Dikdik, A. (2025). SWOT-Based Teacher Quality Improvement Strategy at MA Inovatif Daarul Ihsan Cimahi. 22(2), 1–22. <https://doi.org/https://doi.org/10.17509/jik.v22i2.80296>

Harris, A., Jones, M., & Ismail, N. (2022). Distributed leadership: Taking a retrospective and contemporary view of the evidence base. *School Leadership & Management*, 42(5), 438–456. <https://doi.org/https://doi.org/10.1080/13632434.2022.2109620>

Hudiana, E. K., & Rusman, R. (2025). Analyzing Platform Merdeka Mengajar utilization in high school teachers in Jakarta. *Inovasi Kurikulum*, 22(1), 89–106. <https://doi.org/10.17509/jik.v22i1.76185>

Inga, E., Inga, J., & Cárdenas, J. (2021). *Planning and Strategic Management of Higher Education Considering the Vision of Latin America*. <https://doi.org/https://doi.org/10.3390/educsci11040188>

Kaddour, H. F., Shalabi, I. A., & Daradkah, A. M. (2024). *Competencies of Strategic Planning of Jordanian School Principals and Its Relationship with Crisis Management from the Teachers' Perspective*. 22, 7564–7575.

Khaira, T., & Azhar, A. (2023). Pengembangan Lembaga SLB YPPC Banda Aceh dalam Meningkatkan Daya Saing di Era Modernisasi. *Tadabbur: Jurnal Peradaban Islam*, 4(1), 462–476. <https://doi.org/10.22373/tadabbur.v4i1.296>

Kitchenham, B. (2004). *Procedures for Performing Systematic Reviews*.

Klopov, I., Shapurov, O., Voronkova, V., Nikitenko, V., Oleksenko, R., Khavina, I., & Chebakova, Y. (2023). Digital Transformation of Education Based on Artificial Intelligence. *TEM Journal*, 12(4), 2625–2634. <https://doi.org/10.18421/TEM124-74>

Krail, R. W. dan M. (2012). owards modeling innovation driven export potentials for OECD and Newly Industrializing countries—An explanatory study for wind turbines. *The 10th Globelics International Conference*.

Mahmadov, Y. (2025). Transforming Education Through Digital Learning: Embracing the New Era of Learning. *International Journal of Education and Digital Learning (IJEDL)*, 3(4), 157–166. <https://doi.org/10.47353/ijedl.v3i4.258>

Masrul Hakim, Hairunnas, H. (2022). Evaluasi Implementasi Kebijakan Pendidikan dalam Perspektif Filsafat Pendidikan di Indonesia. *Al-Wasathiyah: Journal of*

*Islamic Studies*, 2(3), 14–27. <https://doi.org/10.56672/alwasathiyah.v4i1.117>

Masruri, G. G., Pane, F. A., Hamidah, E. E. R., & Erihadiana, M. (2025). Kesiapan Lembaga Pendidikan Islam dalam Menghadapi Revolusi Industri 5.0: Analisis Perspektif Manajerial. *Didaktika: Jurnal Kependidikan*, 14(3), 5177–5190. <https://doi.org/https://doi.org/10.58230/27454312.2691>

Mcbrayer, J. S., Chance, J., Pannell, S., & Wells, P. (2018). A System-Wide, Collaborative, Purposeful, and Sustainable Distributed Leadership Plan Utilizing Teacher Leaders to Facilitate Professional Learning Communities. *Educational Planning*, 25(4), 27–46. <https://doi.org/https://files.eric.ed.gov/fulltext/EJ1207956.pdf>

Nazra, B. Y., Rizki, M., Kusumanto, I., Hamdy, M. I., Nazaruddin, N., & Silvia, S. (2022). Marketing Strategy Planning Using SOAR Method and Quantitative Strategic Planning Matrix (QSPM) (Case Study: Computer Embroidery Business Jonifer Embroidery). *Proceedings of the 3rd South American International Conference on Industrial Engineering and Operations Management*. <https://doi.org/https://doi.org/10.46254/SA03.20220462>

Ng, D. F. S., & Wong, C. P. (2020). The role of school leadership in Singapore's future-ready school reform. *European Journal of Education*, 55(2), 183–199. <https://doi.org/https://doi.org/10.1111/ejed.12392>

Nisa, R., Hadi, S., & Pristiani, R. (2024). Global Learning Transformation in Primary Education: A Systematic Review of Digital Policy and Access Enhancement. *At-Thullab: Jurnal Pendidikan Guru Madrasah Ibtidaiyah Volume*, 8(2), 194–216. <https://doi.org/https://doi.org/10.30736/atl.v8i2.2280>

OECD. (2023). OECD Digital Education Outlook 2023: Towards an Effective Digital Education Ecosystem. *OECD Digital Education Outlook*, 2023. <https://doi.org/10.1787/C74F03DE-EN>

Olabiyi, O. J., Vuuren, C. J. Van, Plessis, M. Du, Xue, Y., & Zhu, C. (2025). *Digital Academic Leadership in Higher Education Institutions: A Bibliometric Review Based on CiteSpace*. 39(5), 1–23. <https://doi.org/https://doi.org/10.1108/IJEM-06-2025-0438>

Page, M. J., McKenzie, J. E., Bossuyt, P. M., Boutron, I., Hoffmann, T. C., Mulrow, C. D., Shamseer, L., Tetzlaff, J. M., Akl, E. A., Brennan, S. E., Chou, R., Glanville, J., Grimshaw, J. M., Hróbjartsson, A., Lalu, M. M., Li, T., Loder, E. W., Mayo-Wilson, E., McDonald, S., ... Moher, D. (2021). The PRISMA 2020 statement: an updated guideline for reporting systematic reviews. *BMJ*, 372(n71). <https://doi.org/https://doi.org/10.1136/bmj.n71>

Park, V., & Datnow, A. (2009). Co-constructing distributed leadership: District and school connections in data-driven decision-making. *School Leadership & Management*, 29(5), 477–494.

<https://doi.org/https://doi.org/10.1080/13632430903162541>

Pramadewi, P. M. M., Supanji, I. K. D., Oka, I. M. A. G., & Indrawan, G. (2024). Analisis Pengalaman Pengguna Platform Merdeka Mengajar Menggunakan User Experience Questionnaire ( UEQ ). *CESS (Journal of Computing Engineering, System and Science)*, 9(1), 73–83. <https://doi.org/https://doi.org/10.24114/cess.v9i1.53036>

Rahim, M., Hamidi, M., & Rasekh, N. (2021). Strategic Planning of Physical Education and Sports in Iranian Schools Using QSPM Matrix. *Annals of Applied Sport Science*, 9(4). <https://doi.org/https://doi.org/10.52547/aassjournal.975>

Sahl, J. W. (2025). *Shaping the Future: Unraveling the Dynamics of Digital Transformation in K-12 Public School Districts*. Drexel University.

Sitaasih, D. K. (2020). Supervisi Akademik untuk Meningkatkan Kompetensi Guru Dalam Proses Pembelajaran di SD. *Jurnal Ilmiah Sekolah Dasar*, 4(2), 241. <https://doi.org/10.23887/jisd.v4i2.25461>

Snyder, H. (2019). Literature review as a research methodology: An overview and guidelines. *Journal of Business Research*, 104(July), 333–339. <https://doi.org/10.1016/j.jbusres.2019.07.039>

Spillane, J. P., Halverson, R., & Diamond, J. B. (2001). *Investigating School Leadership Practice: A Distributed Perspective*. *Educational Researcher*. 30(3), 23–28. <https://doi.org/https://doi.org/10.3102/0013189X030003023>

Sumual, S. D. M., Rawis, J. A. M., Lengkong, J. S. J., Ngadiorejo, H., & Sumarauw, L. E. (2025). Integrasi Rencana Strategis dalam Praktik Manajerial Sekolah : Kajian Kualitatif di Lingkungan Pendidikan Menengah. *Inovasi : Jurnal Sosial Humaniora Dan Pendidikan*, 4(3), 01–17. <https://doi.org/https://doi.org/10.55606/inovasi.v4i3.4269>

Suresh Kumar, J., & Shobana, D. (2023). Evaluating the Influence of Recent Educational Policy Changes on Curriculum Development, Research Approaches, and Strategies for Global Engagement. *Iarjset*, 11(1), 38–44. <https://doi.org/10.17148/iarjset.2024.11104>

Thien, L. M., & Tan, M. Y. (2019). Kepimpinan distributif, keadaan dalam sekolah, dan komitmen guru untuk berubah: Satu analisa partial least squares. *Journal of Nusantara Studies (JONUS)*, 4(1), 159–185. <https://doi.org/https://doi.org/10.24200/jonus.vol4iss1pp159-185>

Thomas, J., & Harden, A. (2008). Methods for the thematic synthesis of qualitative research in systematic reviews. *BMC Medical Research Methodology*, 8, 1–10. <https://doi.org/10.1186/1471-2288-8-45>

Timotheou, S., Miliou, O., Dimitriadis, Y., Sobrino, S. V., Giannoutsou, N., Cachia, R., Monés, A. M., & Ioannou, A. (2023). Impacts of digital technologies on

education and factors influencing schools' digital capacity and transformation: A literature review. In *Education and Information Technologies* (Vol. 28, Issue 6). <https://doi.org/10.1007/s10639-022-11431-8>

Waslander, S., Hooge, E. H., & Theisens, H. C. (2023). Getting policy done in educational practice: What happens when multiple central government policies meet clusters of organization routines in schools. *Journal of Educational Change*, 24(3), 605–630. <https://doi.org/10.1007/s10833-022-09460-8>

Wu, M. L., Li, L., & Zhou, Y. (2023). Enhancing technology leaders' instructional leadership through a project-based learning online course. *STEM Education*, 3(2), 89–102. <https://doi.org/https://doi.org/10.3934/steme.2023007>

Yan, Z., Na, M., Alam, S. S., Masukujjaman, M., & Lu, Y. X. (2022). Teacher Competencies and School Improvement Specialist Coaching (SISC+) Programme in Malaysia as a Model for Improvement of Quality Education in China. *Sustainability (Switzerland)*, 14(23). <https://doi.org/10.3390/su142316273>